



North America's most trusted feed management system

BinSentry Customer Testimonials

"BinSentry's accurate, real-time visibility of on-hand inventory and feed consumption budget based on barn population genetics are seamlessly integrated with existing software tools. This provides the stability that is critical for the industry to move from the current inefficient analog process to the digitized Mill of the Future."

- Dennis Organ, President of the Pork Complex, Maple Leaf Foods Inc.



"BinSentry helps us see accurate inventory that we can trust. It removes the farmer from having to go out and bang on bins to get inventory and makes our decision-making across the board much better."

- Eric Gingrich, Senior Business Analyst, The Wenger Group



"The hardest part of my job is scrambling to take feed to somebody who says they're out of feed when they're not. It means having to line up a driver, change the production schedule, and get the right ingredients. Now, with BinSentry, the data is right there.

You're not relying on someone throwing a rock at a bin and guessing."

- JR Michels, Dispatch Manager, Sietsema Farms

Stop guessing. Start managing.

See how real time data from your feed bins will transform your business and add significantly to your bottom line.

For more information or to book a demo:

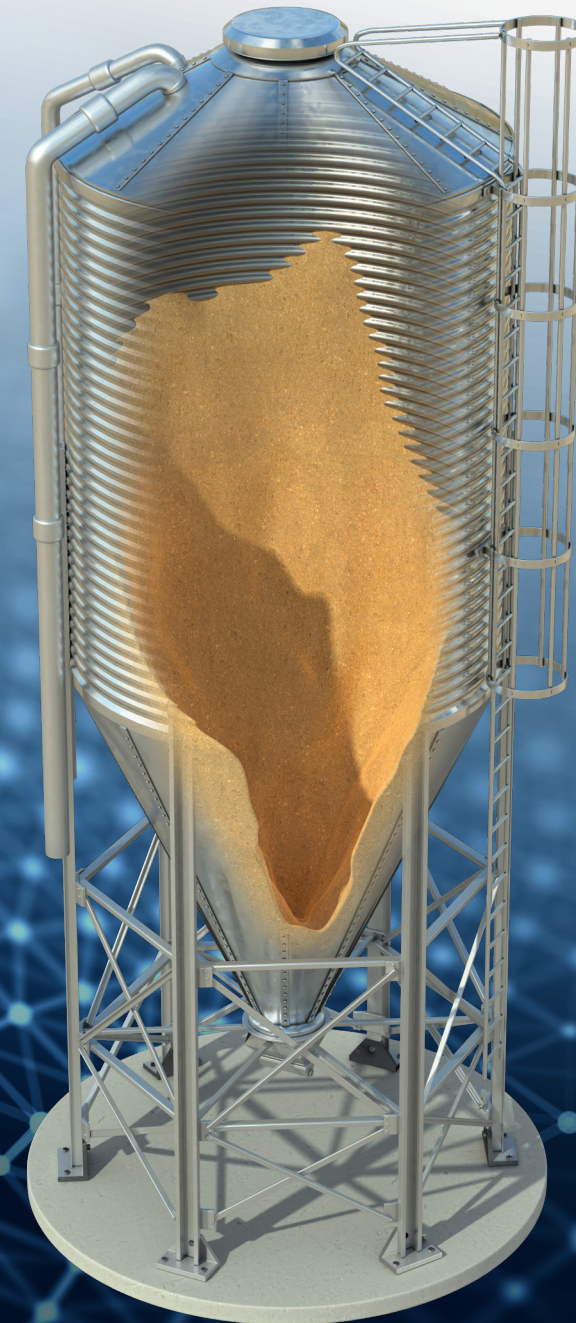
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BINSENTRY



 **BINSENTRY**

Feed is your biggest expense...so let's manage it that way

The ProSense Feed platform from BinSentry can help you save up to 4% on feed costs in a fiercely competitive, low-margin business.

It's hard to know how much feed is in a bin. And up until now, you've been managing one of your biggest cost centers by climbing up ladders, peering into dark holes and hitting bins with mallets. **That all changes now.**

ProSense Feed powers your bin management with real-time, razor-sharp 3D imagery and accurate inventory measurement

This delivers several immediate impacts, including:

- The ability to improve animal health and lower feed conversion ratios.
- Makes ingredient and feed ordering far more efficient.
- Reduces employee overtime and improves safety.

How ProSense Feed works on your bins

With 98% reading accuracy, climate-tested durability, and a service-level guarantee, users have accurate, real-time data, **ALWAYS**. It starts with best-in-the-business bin sensors powered by artificial intelligence. Our software then crunches your inventory data and provides insights through user-friendly dashboards that help you solve your biggest feed management problems.

What we can see:

The BinSentry **3D sensor** uses advanced machine vision technology, providing you with a **3D image** of your feed level surface, allowing you to view the interior of the bin from any angle.

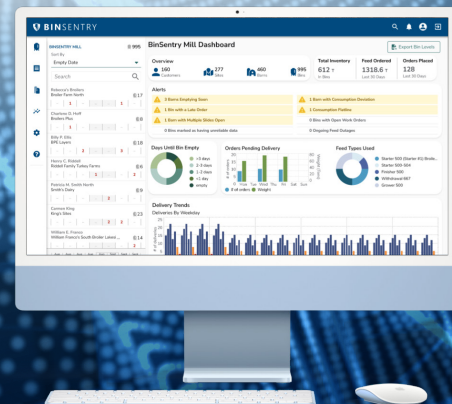
Key sensor features:

- Most accurate sensor technology on the market, with 98% accurate readings displayed in metrics of your choice.
- Tested and guaranteed reliability, even in extreme conditions and temperatures.
- 15-minute professional installation, with no bin modification or gateway needed.
- Service level guarantee means real-time visibility anytime, with zero maintenance required.
- Solar powered battery and long-range cellular connected; no power or internet needed.

Manage hundreds – or thousands – of bins with real-time, accurate feed inventory data.



**Seeing is believing.
Watch how our sensors work.**



A bin-full of benefits

Improve animal health.

- See and manage feed flow problems you didn't know you had to improve performance and profit across your entire operation.

Lower your delivery costs.

- Order at the click of a button, and deliver feed where you need it, when you need it.
- Reduce miles driven and the amount of deliveries made.
- Automate feed order scheduling so you can eliminate emergency deliveries.
- Reduce feed left behind at closeout.

Improve employee safety.

- Falls are the number one cause of injury in agriculture.
- ProSense Feed eliminates the need for your team to climb bin ladders.

Make better decisions with game-changing insights.

- Manage hundreds – or thousands – of bins with real-time, accurate feed inventory data.
- Identify and address your worst-performing barns.
- See how often you're running out of feed and top-filling bins.
- Predict feed consumption rates and prevent both out-of-feed events and closeout inventory.

Our data shows that bin slide management is responsible for up to 80% of all out-of-feed events.

This has a direct, measurable impact on feed conversion ratios (FCR) and animal health.

Now, you can use ProSense Feed data to identify your best and worst-performing barns and then take meaningful steps to correct out-of-feed issues.



Get the full FCR story here.

See 7x average ROI

28.2 t (avg feed bin handling in tons/month) X \$425 (cost per ton of feed) = \$11,985 of feed/bin/month
\$40/month - cost to monitor a bin – bin monitoring costs 0.3% of feed cost